



# **INSIDEBUSINESS ONLINE ADVERT RATES**

## **ADVERTISEMENT WINDOW**

With immense traffic to **InsideBusiness Online Newspaper's** site: [www.insidebusiness.ng](http://www.insidebusiness.ng) for breaking news, developing news and in-depth news analysis, local and multinational organizations are taking advantage to promote their products and organizations on our site for global visibility.

### **ADVERT RATES**

S/N	INSIDEBUSINESS ADVERT	SIZES	WEEKLY RATE N	7.5% VALUE ADDED TAX N	TOTAL WEEKLY RATE (5%VAT INCLUSIVE) N
1	Right Side of InsideBusiness Logo	728 X 90	350,000	26,260	376,250

<b>2</b>	<b>InsideBusiness Top Right Banner</b>	<b>300 X 250</b>	<b>420,000</b>	<b>31,500</b>	<b>451,500</b>
<b>3</b>	<b>InsideBusiness Middle Rectangular Banner</b>	<b>468 X 60</b>	<b>250, 000</b>	<b>18,750</b>	<b>268,750</b>
<b>4</b>	<b>InsideBusiness Square Banner</b>	<b>300 X 200</b>	<b>200,000</b>	<b>15,000</b>	<b>215,000</b>
<b>5</b>	<b>InsideBusiness Lead Story/Break-ins</b>	<b>468 X 60</b>	<b>200,000</b>	<b>15,000</b>	<b>215,000</b>
<b>6</b>	<b>InsideBusiness Sky Scrapper</b>	<b>160 X 600</b>	<b>300,000</b>	<b>22,500</b>	<b>322,500</b>
<b>7</b>	<b>InsideBusiness Text Link Ads</b>	<b>180 X 90</b>	<b>30,000</b>	<b>2,250</b>	<b>32,250</b>

<b>10</b>	<b>InsideBusiness Documentary &amp; Special Projects</b>	<b>Products</b>	<b>500,000</b>	<b>37,500</b>	<b>537,500</b>
		<b>Report/Commercial</b>	<b>1,500,000</b>	<b>112,500</b>	<b>1,612,500</b>
		<b>Political</b>	<b>3,500,000</b>	<b>262,500</b>	<b>3,762,500</b>
<b>8</b>	<b>InsideBusiness Event Photo News Ads</b>		<b>150,000 - 350,000</b> (Dependent on Location and Duration of Events)	<b>11,250 - 26,250</b> (Dependent on Location and Duration of Events)	<b>161,250 – 376,250</b> (Dependent on Location and Duration of Events)
<b>9</b>	<b>InsideBusiness Video Ads</b>		<b>200,000</b>	<b>15,000</b>	<b>215,000</b>

**PLEASE NOTE:**

**All artworks should be submitted one week before publication.**

**All advert materials should be saved in JPEG, GIF or SWF format.**

**All Adverts should be pre-paid before publication.**

**Advert rates are subject to periodic review.**

**For more information, please contact InsideBusiness Online Newspaper:**

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