



INSIDEBUSINESS ONLINE ADVERT RATES

ADVERTISEMENT WINDOW

With immense traffic to **InsideBusiness Online Newspaper's** site: www.insidebusiness.ng for breaking news, developing news and in-depth news analysis, local and multinational organizations are taking advantage to promote their products and organizations on our site for global visibility.

ADVERT RATES

S/N	INSIDEBUSINESS ADVERT	SIZES	WEEKLY RATE N	7.5% VALUE ADDED TAX N	TOTAL WEEKLY RATE (VAT INCLUSIVE) N
1	Right Side of InsideBusiness Logo	728 X 90	500,000	37,500	537,500

2	InsideBusiness Top Right Banner	300 X 250	600,000	45,000	645,000
3	InsideBusiness Middle Rectangular Banner	468 X 60	400, 000	30,000	430,000
4	InsideBusiness Square Banner	300 X 200	350,000	26,250	376,250
5	InsideBusiness Lead Story/Break-ins	468 X 60	350,000	26,250	376,250
6	InsideBusiness Sky Scraper	160 X 600	400,000	30,000	430,000
7	InsideBusiness Text Link Ads	180 X 90	30,000	2,250	32,250

10	InsideBusiness Documentary & Special Projects	Products	500,000	37,500	537,500
		Report/Commercial	1,500,000	112,500	1,612,500
		Political	3,500,000	262,500	3,762,500
8	InsideBusiness Event Photo News Ads		150,000 - 350,000 (Dependent on Location and Duration of Events)	11,250 - 26,250 (Dependent on Location and Duration of Events)	161,250 – 376,250 (Dependent on Location and Duration of Events)
9	InsideBusiness Video Ads		350,000	26,250	376,250

PLEASE NOTE:

All artworks should be submitted one week before publication.

All advert materials should be saved in JPEG, GIF or SWF format.

All Adverts should be pre-paid before publication.

Advert rates are subject to periodic review.

For more information, please contact InsideBusiness Online Newspaper:

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